[Customer]-(Log In)

[Customer]-(Create Account)

[Customer]-(View Fidelity Points)

[Customer]-(Search Products)

[Customer]-(Buy Products)

[Customer]-(Ask/Give Advice)

[Dermatologist]-(Log In)

[Dermatologist]-(Ask/Give Advice)

[Company Manager]-(Log In)

[Company Manager]-(Add Products)

[Company Manager]-(Make Offers)

[Company Manager]-(View Orders)

(Search Products)<(Unavailable Products)

(Buy Products)>(Complete Checkout)

(Complete Checkout)>(Earn Fidelity Points)

(Complete Checkout)<(Use Discount)

(Log in)>(Verify Credentials)

(Log in)<(Display Login Error)

(Create Account)<(Account already exists)

(View Orders)>(Contact Shipping Company)

(Ask/Give Advice)>(Complete Skintype Formular)

(Ask/Give Advice)>(Send Advice to Customer)